

COOL DIGS AND HOT SPOTS:

The Cities of the Coachella Valley

PART 1

Finding a great job in a great place is not only doable, it's essential for great quality of life. After all, working where you love to live can play a big part in achieving a healthy work-life balance.

Take a tour of the first four of nine eclectic communities that make up the Coachella Valley.

CATHEDRAL CITY

Artsy and Family Friendly

Cathedral City takes pride in its flourishing art scene, prompting the city to dub itself "Where Art Lives." Public installations, like the famed water sculpture called the Fountain of Life in the heart of downtown, offer up-close art interactivity for adults and children alike.

A family atmosphere is likewise reflected in a kid-friendly entertainment center, an ice rink, nine community parks, and K-12 public education that boasts an elementary school named a Title I Achievement School and California Exemplary Distinguished School.

BY THE NUMBERS



Population
54,596



Median
Household Income
\$43,384



Home
Ownership Rate
60%

SIGNATURE STUFF

LGBT Days, Hot Air Balloon Fest, Snow Fest



COACHELLA

Colorful and Authentic

The celebrated annual music and art festival of the same name is actually held in neighboring Indio, but the city of Coachella has its own claim to colorful culture. This close-knit, affordable community is proud of its Mexican heritage and is home to some of the most authentic Mexican cuisine in the Coachella Valley. Coachella has also gained recognition as the City of Murals for its prominent display of vibrant wall paintings called the Coachella Walls.

Lesser known is Coachella's up-and-coming market for agritourism. The city's surrounding farms supply some of the Coachella Valley's finest restaurants. California produces 90% of the nation's dates, much of which is grown in and around Coachella.

BY THE NUMBERS



Population
45,433



Median
Household Income
\$34,300



Home
Ownership Rate
66%

SIGNATURE STUFF

Día de los Muertos



DESERT HOT SPRINGS

Quiet and Peaceful

The sound most often heard in Desert Hot Springs: "Ahhhhhhh." And that's not due to the city's renowned mineral springs and spas alone. Desert Hot Springs, known as Spa City, is a get-away-from-it-all kind of place, where you can enjoy the quiet simplicity of feeling a cool breeze during the day and seeing the night's full panorama of stars. Bustling Palm Springs is a 10-minute drive but a world away from Desert Hot Springs' quiet neighborhoods. Traffic and noise? Nope, not here. A natural, healing atmosphere? Yep, you'll find wellness is a thing in Desert Hot Springs, along with friendly, welcoming residents who care about their community and work to improve it.

BY THE NUMBERS



Population
28,757



Median
Household Income
\$34,251



Home
Ownership Rate
44%

SIGNATURE STUFF

Joshua Tree National Park, The Aquifers



INDIAN WELLS

Lush But Chill

OK, luxury lives here; but for all its celebrated golf courses, tennis courts, resorts, and spas, Indian Wells lounges in laidback fashion. This is suburbia at its finest, with the fine restaurants, chic coffee shops, and well-ranked schools to show for it. Residents here skew well-off retiree and clearly live the vacation life, but the comforts of Indian Wells are far more casual than posh.

BY THE NUMBERS



Population
5,404



Median
Household Income
\$103,516



Home
Ownership Rate
85%

SIGNATURE STUFF

BNP Paribas Open, Indian Wells Art Festival



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NEXT UP IN OUR TOUR:

THE CITIES OF INDIO, LA QUINTA, PALM DESERT, PALM SPRINGS, AND RANCHO MIRAGE.



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