

# COOL DIGS AND HOT SPOTS:

## The Cities of the Coachella Valley

### PART 2

Finding a great job in a great place is not only doable, it's essential for great quality of life. After all, working where you love to live can play a big part in achieving a healthy work-life balance.

Take a tour of five more amazing communities that make up the Coachella Valley.

## INDIO

### Festivals, Foodies, and Families

The City of Festivals, so named for its hosting of the famed Coachella and Stagecoach events, draws crowds of music and art lovers from around the country each year. It's also home to a thriving food scene, offering culinary delights in settings ranging from cafes and bistros to fine dining. This mid-sized city boasts a diverse community, but don't be put off by its music-loving party reputation if you're family-oriented. Indio by day has a pedestrian feel and a family-friendly suburban atmosphere, with plenty of parks and well-regarded schools.

#### BY THE NUMBERS



Population

**89,793**



Median Household Income

**\$49,951**



Home Ownership Rate

**67%**

#### SIGNATURE STUFF

Coachella Valley Music and Arts Festival, Stagecoach Festival

## LA QUINTA

### Quaint and Outdoorsy

If outdoor recreation is your thing but you'd rather steer clear of a resort mood, look to La Quinta, the "Gem of the Desert." You'll find golf galore here (25 area courses!) and exceptional hiking and biking trails with majestic mountains as a backdrop. But you'll also discover the quaint, cobblestoned Old Town downtown area with its lovely boutiques and eateries (shopping counts as an outdoor activity, right?). Safe neighborhoods are a big draw for the young set that lives in La Quinta; nearly three-quarters of the city's residents have children under the age of 18.

#### BY THE NUMBERS



Population

**41,304**



Median Household Income

**\$76,131**



Home Ownership Rate

**71%**

#### SIGNATURE STUFF

Art on Main Street, Desert Classic

## PALM DESERT

### Fashion-Forward and Fabulous

Amenities, amenities, and more amenities. Palm Desert has them covered. Art galleries, theaters, restaurants, coffee shops, libraries, parks, a zoo – they're all here. Oh, and shopping; lots of shopping at upscale establishments and trendy boutiques. The city's El Paseo Shopping District delights every level of purchaser, from the casual to the discerning, under a cooling canopy of trees. The McCallum Theater, the Palm Springs Art Museum in Palm Desert, and a throng of art galleries make Palm Desert a cultural hub in the Coachella Valley. Don't expect hopping nightlife, though; retirees make up a third of the city's residents.

#### BY THE NUMBERS



Population

**52,932**



Median Household Income

**\$56,262**



Home Ownership Rate

**61%**

#### SIGNATURE STUFF

The Living Desert, Palm Desert Food and Wine Festival, Fashion Week El Paseo

## PALM SPRINGS

### Casual and Cool

Celebrities and sun worshipers alike have been attracted to its laidback charms for decades. Yes, you'll find vestiges of Rat Pack glory sprinkled throughout the city; and yes, you'll leap to Mad Men heaven surrounded by a wealth of midcentury modern architecture. But you'll also find a diverse community with a thriving LGBTQ+ component and liberal- and conservative-leaning people who actually live and play well together. Palm Springs is an active, health-conscious place. It's also surprisingly affordable. The cost of living in Palm Springs is less than the California average.

#### BY THE NUMBERS



Population

**48,142**



Median Household Income

**\$48,126**



Home Ownership Rate

**59%**

#### SIGNATURE STUFF

Palm Springs International Film Festival, Palm Springs Modernism Week, Palm Springs Aerial Tramway

## RANCHO MIRAGE

### Recreation and Respite

Rancho Mirage, home to Eisenhower Health's main campus, is pristine; you won't find a cigarette butt or discarded fast food wrapper on the grounds of this lush community. Mostly a residential city, it's been characterized as one big golf course – more than a dozen verdant (and world-class) fairways dot the landscape. Still, there's plenty of outdoor activity to be had in Rancho Mirage that doesn't involve teeing up. The city ranks highly in walkability, and four manicured community parks offer recreation and respite for people of all ages.

#### BY THE NUMBERS



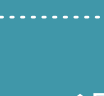
Population

**18,306**



Median Household Income

**\$64,754**



Home Ownership Rate

**78%**

#### SIGNATURE STUFF

Sunnylands Center and Gardens, Children's Discovery Museum of the Desert

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